

# The Importance of Bella Blankets® Protective Coverlets: Mammography Patient Stories

Maria Shonyo, President  
Vela Technologies, LLC

## Introduction

In December 2021, a blind, random, anonymous survey<sup>1</sup> was administered to women across the United States who had a mammogram within the last five years. The survey asked about the importance of several mammography-related factors and explored patients' perceptions of the Bella Blankets® protective coverlet.

The survey showed a majority of women felt all of the following factors were "Very Important" for their mammogram:

- Getting more breast tissue in the image
- Preventing a skin tear
- Having a sanitary barrier between the breast and the equipment
- Removing the chilly feeling from the equipment
- Protecting the skin from chemical cleaners
- Having a more comfortable mammogram

Additionally, a majority of women for whom Bella Blankets was used during their mammogram said it made them feel cared for and influenced their decision to return to the same breast imaging center.

The patient stories<sup>2</sup> here provide personal insight from 10 women whose imaging center used Bella Blankets during their mammogram.

Bella Blankets® protective coverlets by Beekley Medical® help increase tissue acquisition, immobilize hard to position breasts, prevent breasts from sticking to the receptor plate, shield cuts or infections in the inframammary fold, and act as a sanitary barrier that can help patients feel more at ease.



## *Patient Story #1*

My breast imaging center uses Bella Blankets. They are helpful for sanitation, comfort, and taking the chill out of the mammogram. All these factors are very important to me. The fact that my imaging center uses Bella Blankets makes me feel more cared for and influences my decision to return to this center.

## *Patient Story #2*

My breast imaging center uses Bella Blankets. It makes me feel more cared for. I appreciate the improved comfort, getting a better exam with more breast tissue in the picture, and that it acts as a sanitary barrier. All of these things are very important to me.

## *Patient Story #3*

Bella Blankets was used during my mammogram, I check before making an appointment that they use them. Bella Blankets makes me feel more secure that I have added protection from someone else that had a scan before me. It's very important to have a sanitary barrier. Their use of Bella Blankets influences my decision to return to this imaging center.

## *Patient Story #4*

Using Bella Blankets makes the mammogram much better and more comfortable than the cold surface. It's very important to have a comfortable mammogram and to remove the chilly feeling from the equipment. The fact that my breast imaging center uses Bella Blankets influences my decision to return there.

### *Patient Story #5*

My imaging center uses Bella Blankets®. It makes me feel more cared for and makes the mammogram more comfortable. It's very important to me to have a more comfortable mammogram. I also appreciate that it acts as a sanitary barrier between me and the equipment. Having a sanitary barrier is also very important.

### *Patient Story #6*

I feel more cared for by my imaging center because they use Bella Blankets. Bella Blankets make me feel comfortable and safe. They help keep my breasts in place, prevent skin tears, and make it more hygienic. All of these factors are very important to me. I have been getting my mammogram at this breast imaging center for a long time, and the fact that they use Bella Blankets influences my decision to return.

### *Patient Story #7*

Using Bella Blankets makes me feel safe. I feel better during the exam knowing my breasts won't stick or tear when removing them from the platform. It's very important to prevent a skin tear during my mammograms.

### *Patient Story #8*

Bella Blankets was used during my mammogram. It made me feel more cared for by the imaging center and made the mammogram more comfortable. It's very important to me to have a comfortable mammogram. Their use of Bella Blankets influences my decision to return to this imaging center.

### *Patient Story #9*

Using Bella Blankets during my mammogram made me feel more cared for. It's not as cold as it usually is without the Bella Blankets. I appreciate the feeling of warmth, it's very important to me to remove the chilly feeling from the equipment.

### *Patient Story #10*

Bella Blankets was used during my mammogram. Mammograms are uncomfortable, so it's nice to have some care during the process. I love my imaging center, they have a great technician. Bella Blankets make the process better. My imaging center's use of Bella Blankets influences my decision to return there.

<sup>1</sup> Online survey conducted December 2021 via Survey Monkey®.

<sup>2</sup> Patient stories created based on responses to multiple choice and open-ended survey questions.