

# Bella Blankets®

Protective Coverlets for Mammography

## Survey Program – Success Guidelines:

The Bella Blankets® protective coverlets survey program can help determine the impact Bella Blankets can have in patient satisfaction and image quality.

Once you have received Bella Blankets samples for evaluation, Beekley Medical® recommends the following actions:

1. Read the entire brochure to understand all the benefits of using Bella Blankets.
2. Determine your goals for your evaluation (for example, increased tissue acquisition and protecting skin tears).
3. Determine which surveys you will use during evaluation. The following are available for use:
  - a. **Patient Survey** – gauge the patient’s experience with Bella Blankets
  - b. **Technologist Observation Survey** – three simple check boxes that determine if the technologist believes Bella Blankets helped with the patient’s comfort, secured and immobilized the breast, and assisted in getting more breast tissue.
  - c. **Technologist Tissue Acquisition Survey** – compares measurements from current year using Bella Blankets versus prior image to determine if tissue acquisition increased.
4. Use Bella Blankets on every patient for the most accurate evaluation.
5. Set up a team meeting with the technologists participating in the evaluation and review the following:
  - a. Benefits of using Bella Blankets (refer to pages 5 and 6 of brochure)
    - i. Patient types that Bella Blankets help the most
    - ii. How to introduce Bella Blankets to your patients
  - b. Share your center’s goals for the evaluation
  - c. Visit [www.beekley.com](http://www.beekley.com) to review the instructions for use and to watch a short instructional video
  - d. Take one Bella Blanket and practice adhering to the receptor plate before evaluation with patients
  - e. Review patient and technologist survey
6. Set up an area where the patient will answer the Bella Blankets survey after their mammogram.
7. After the trial evaluation, input survey data into the Beekley Medical survey compilation template(s) provided by your Business Development Manager for a quick statistical summary of the data from your evaluation.
8. Before meeting with your team to review results, please let us know what other information we can provide to help the approval process to get Bella Blankets into your breast imaging center as an extra level of care for your patients.

**For facility use only; do not return results to Beekley Medical®**

Beekley Corporation  
One Prestige Lane, Bristol, CT 06010 USA  
Tel: 1.800.233.5539 or +1.860.583.4700  
Fax: 1.800.735.1234 [beekley.com](http://beekley.com)

BEEKLEY, BEEKLEY MEDICAL, BELLA BLANKETS, and WHEN YOUR DIAGNOSIS MUST BE RIGHT are Reg. U.S. Pat. & Tm. Off. BEEKLEY is a Registered Community Trademark. BEEKLEY is a registered trademark in Canada. © 2020 Beekley Corporation. All rights reserved.

**Beekley  
Medical®**  
when your diagnosis  
must be right®

REV: BEL\_SV\_PRGM\_0520