

Beekley
Medical®
when your diagnosis
must be right®

Bella Blankets®

Protective Coverlets for Mammography

Better Positioning... Better Imaging... Bella Blankets.



Customer Testimonials

Acquire More Breast Tissue¹:

“We have verified on multiple patients when we were implementing the use of Bella Blankets that we were acquiring more tissue. If you don’t get the tissue on the image, you can miss a cancer. We like that **Bella Blankets give us the ability to get more breast tissue**, as well as not having the breast directly on the detector plate. We had a very small breasted patient imaged, and without the Bella Blanket I am certain we would have not gotten as much tissue.”

~Radiology Director, Windsor, VT

“(Bella Blankets is the) **Radiologist preference, she knows the difference in tissue acquisition if we do not use Bella**. When one of the technologists didn’t use Bella Blankets, the patient was asking for it due to the fact that the platform was cold. The technologist had used it last time and the patient noticed a difference right away. We had run out and that’s why this patient didn’t get one.”

~Radiology Manager, Sterling, CO

“**With confidence I know that I am getting the maximum amount of breast tissue, not only for the ACR, but with every day use**. Beekley sent me Bella Blankets to evaluate. Ten veterans used the blankets and every one of them liked them. That is when the radiologist and I realized their value. The veterans liked them *and* we were getting more breast tissue on every study.”



~Mammography Technologist, St. Louis, MO

"Bella Blankets allow the patient to relax so **the technologist is able to obtain more chest wall tissue**. Bella Blankets also helps with overall comfort."

~Lead Technologist, Spring Hill, TN

"The patients are more comfortable and they aren't as cold as they were against the imaging plate. Patient comfort **allows us to pull in as much breast tissue as possible** and keep the imaging plate cleaner."

~Lead Technologist, Dickinson, ND

"Without using Bella Blankets, patients tend to naturally pull away from machine due to the cold surface of the bucky. Bella's make it much more comfortable on the skin and therefore we can **get more posterior breast tissue easier**, especially to get the pectoralis muscle on CC's."

~Mammography Supervisor, Torrington, CT

"Comfort results in relaxation to patient which **allows me to acquire more tissue**."

~Mammography Supervisor, Medina, NY

"**We were using another product that was thicker** and we noticed we could not get as much tissue as the previous year. Now that we use Bella Blankets we get as much, or more, than previously positioned. **The radiologist has confirmed that he is now seeing more tissue acquisition**. Our patients are more compliant with the Bella Blankets because they make the detector more comfortable and this allows for better positioning."

~Mammography Supervisor, Corpus Christi, TX

"We are able to acquire more breast tissue and get further back on the cc views. Most of our patients are older and their skin is very delicate. Bella Blankets help to keep from skin tears. We are able to acquire more breast tissue and **we get further back on the cc views and the IMF is much easier** now."

~Manager of Imaging Services, Vandalia, IL

"Since the **breasts do not stick, it is easier to get them pulled in for more tissue.** With women who have sweaty breasts in the summer, it is sometimes difficult to get the breasts pulled in since they stick. Bella Blankets allow us to not have a problem with sticking."

~Technologist, Patoka, IL

"I use Bella Blankets on all of my patients. **We get more breast tissue on images,** the mammo unit is not cold, and the breast doesn't stick to the mammo plate/bucky. The patients also think its cleaner."

~Mammography Supervisor, Pompton Plains, NJ

Helps Grip the Breast:

"The blankets seem to **act like a 'gripper' to help hold tissue in place.** It doesn't slide off the detector like it used to. Bella Blankets improve patient cooperation because the detector is not as cold. This allows them to relax and positioning to be better. They also give a feminine touch that patients appreciate."



~Supervisor, Kansas

“Keeps patient’s breast from sliding off of the image receptor, but doesn’t grip the tissue so much that you can’t pull the breast in well. Patients deserve the best quality care; anything less than the best is unacceptable. Missing tissue can lead to missed breast cancer. Bella Blankets helps patients relax by keeping their breast from touching the cold detector, grips the breast in place, and allows us to get as much breast tissue as possible. Bella Blankets make a difference to each and every patient. Bella Blankets **helps us provide the best quality care possible** to our patients. EVERY patient. Bella blankets are less expensive than other products and they take up less space. We LOVE that they do not take up so much of our space in our trash cans and our shelves!”

~Lead Imaging Technologist, Livingston, TX

“By keeping the breast positioned with the help of the Bella Blankets (keeps breast from sliding or moving) **we get great images all the time**. It is great for the comfort of the patient, as once they see and experience the Bella Blanket, they don’t complain about the tray being cold or the compression as much as they did before using them.”

~Women’s Imaging Manager, Tucson, AZ

“The breast doesn’t slip back toward the patient with the Bella Blanket. My patients like the fact that it warms the bucky a little and it is pleasing aesthetically.”

~Mammography Technologist, Cass Lake, MN

“The breast tissue has something to ‘grip’ especially during the summer when it gets sweaty underneath larger breasts. It helps to hold the breast in place and keep it from slipping during compression.”

~Mammography Technologist, Rock Island, TX

“Bella Blankets **help hold breast tissue in place** and are more comfortable for patients. It is also easier to position the breast without sticking.”

~Mammography Technologist, Crookston, MN

“The use of Bella Blankets **stops the breast from slipping**. Bella Blankets also makes each patient feel special. They are soft and pretty and by using them, each patient feels like I am going above and beyond to make them feel as comfortable as possible, while at the same time I am achieving better images and getting more tissue.”

~Mammography Technologist, Wild Rose, WI

Helps with Positioning:

“We did a Bella Blankets trial with measurements prior to switching and proved with data that we got better positioning. Prior to the switch, we were doing more technical repeats, which means calling patients back another day to complete their study, which we don’t want to do. **We get less skin folds** as the surface isn’t sticky. It’s **easier to get my hand out compared to a competitor product**, especially on thinly compressed breasts. It’s less expensive than our last product and we have better tissue acquisition.”

~Mammography Manager, Boise, IA

“Bella Blankets’ texture keeps breast tissue from sliding back and it’s easy for the tech to get her hand out from under the breast without losing breast tissue. We documented more tissue YOY in both CC and MLO views during our trial period. We liked the ability to **get the maximum tissue on each image; no skin folds or wrinkles, and the IMF is open.**”

~Manager Breast Center & Imaging Center, Memphis, TN

"I feel since the breast is not placed on the cold detector, patients aren't startled by the coldness of the machine and are **easier to position.**"

~Mammography Technologist, Key West, FL

"Other technologists always comment on my excellent positioning and ability to get more tissue, but I do feel the Bella Blanket **allows me to easily reposition to get more tissue without harming the patient.** Patients don't stick to the detector and the technologist can easily move the breast tissue into the field of view without the patient pulling back because of discomfort. In the summertime, larger breasted patients are often sweaty. Before using Bella Blankets, as the compression spreads out the breast, it would ooze out at the chest wall. The Bella Blanket doesn't allow the patients to slide out of compression, yet, it allows the technologist to lift and reposition the patient. We used to use another product on every patient and Bella Blankets are half the cost."

~Lead Technologist, Oshkosh, WI

"**We are getting better compression** and the blankets add a slight comfort advantage since it takes chill off of the plate. Using the Blankets made a big difference when we first started using them!!! We have been using Bella Blankets for years. Our patients are used to them now; they probably don't remember what it's like without them!"

~Lead Technologist, London, OH



MLO View

May Prevent Skin Tears:

“The Bella Blanket works especially well with our larger patients; especially those with yeast infections or those whose inframammary creases tear easily. This product increases comfort, relaxing the patient with improved image acquisition. I have had multiple patients I have used this for who had skins tears in the past. **When using the Bella Blanket, patient’s skin have not torn. This is a huge patient satisfier**, so much so that they request me as their technologist for future exams.”

~Mammography Supervisor, Mequon, WI

“It makes for a more comfortable exam because the **patient doesn’t stick to the machine which helps lessen the chances of an IMF tear**. Getting the patient to work with you is the best way to improve getting all the tissue. The Bella Blanket is a way to say to the patient, ‘I am doing the most I can for you; now you work with me and we will get a great exam.’ Patients love the fact that they do not stick to the machine. Just the fact that something is offered to help is welcomed by patients. I had a patient who was very concerned about the discomfort of a mammogram and the fact that she had sensitive breasts. She watched as I put the Bella Blanket on the machine and explained why I was doing it. She appreciated the fact that I was trying to make the exam as comfortable as possible for her. She liked not sticking to the machine after the image was done and felt that it helped. I think it helped her relax which allowed for a good exam. I truly believe the less sticking to the machine the better and we have a large population of well-endowed women. Skin tears happen easily where the sun never shines, so however we can help, I think we should.”

~Lead Technologist, Plymouth, NH

"I do think Bella Blankets make a difference for patient comfort. It is nice to not have a cold bucky and that it **eliminates IMF tears** when the patient is pulling away from the machine."

~Mammography Supervisor, Bemidji, MN

"The main benefits I see of the Bella Blanket is that it keeps the detector from feeling so cold. It is soft and **keeps the patient's breast from sticking to the detector** afterwards."

~Cancer Center, Louisville, KY

"We have a lot of **patients who are heavier and have sores under their breasts** in the crease and Bella Blankets really **help those patients from tearing** those areas open even more"

~Mammography Technologist, Crookston, MN

"One patient with thin skin and history of skin tears during mammograms had her mammogram with a Bella Blanket on the detector plate with **optimal compression used and no resultant skin tears.**"

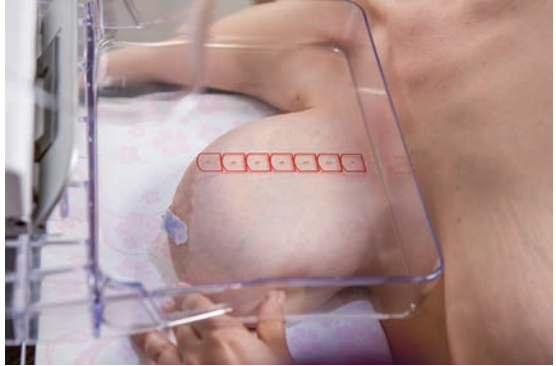
~Manager Breast Center & Imaging Center, Memphis, TN

"When a **patient had tender, thin skin under her breast at the inframammary fold the Bella Blankets really helped.** The skin does not stick to the receptor and tear."

~Director of Mammography Services, Simi Valley, CA

Positioning Difficult Patients:

“A lot of our patients are mentally impaired. By using the Bella Blankets, they are more comfortable and less likely to try to pull out during positioning and exposure. Patients are more likely to cooperate because the machine is not cold, and they allow us to get them closer to the machine. One of my patients who is very mentally impaired was much more cooperative since the machine was not cold. We still had to help hold her in the machine, but we didn’t worry about her pulling out. Bella Blankets allow us to include more breast tissue, especially on our difficult patients. Because of that, we are less likely to miss a breast cancer as we may have before.”



Positioning is for photographic purposes only.

~Mammography Supervisor, St. Louis, MO

“Helps with the coldness of the receptor plate so the patient feels more comfortable to get closer. Having a patient unable to stand and move on her own is hard enough; with the Bella Blankets I don’t worry about tearing her skin underneath when I move the breast.”

~Mammography Supervisor, Macon, GA

Added Level of Protection:

“Patient was allergic to any bleach products and always broke out in a rash; I did wipe off all equipment prior with water after our cleaning solution and offered to use a Bella Blanket with her as well, she was very happy and most importantly she returns for mammograms. Many patients do not if they have a negative experience. The cost is small compared to other higher cost items such as biopsy supplies.”

~Breast Imaging Supervisor, Grafton, WI

“Due to increased patient comfort, I am able to position with more confidence, especially with skin irritation under a large patient. I always explain the advantages of Bella Blankets with the patient. **I can always count on a better outcome when using this product.”**

~Mammography Technologist, Brunswick, NE

“The plate is not as cold, especially in winter months. Also, nipple discharge patients, patients with cracked skin from yeast infections, or any exposed area of the breast can contaminate the surface. We recently saw a patient with a bad yeast infection skin cracked under the breast. Oozing. Bella saved the day.”

~Mammography Supervisor, Hahira, GA

“One patient said in the past she got a rash from the cleaner we use to clean the mammo unit with, so she was very happy to have the blanket used.”

~Mammography Supervisor, Pompton Plains, NJ

Help Position Certain Breast Types:

“We had a very **small breasted patient** imaged, and **without the Bella Blanket I am certain we would have not gotten as much tissue.**”

~Radiology Director, Windsor, VT

“Bella Blankets is **good for patients with large breasts that stick to detector.** Also good in warmer weather when patients are a little sweatier, great when skin is inflamed or sensitive in the IMF.”

~Lead Technologist, Seneca, SC

“Bella Blankets **provide comfort to our patients,** particularly those who have **sensitive or delicate inferior breast tissue.**”

~Mammography Supervisor, Spruce Pine, NC

Procedures:

“Bella Blankets helped with a small breasted patient with lumpectomy giving us the **ability to get close to the chest wall.**”

~Mammography Supervisor, Baton Rouge, LA

“When I’ve used the Bella Blanket on a patient that’s had a lumpectomy, I was **able to stabilize her breast a little better and get more tissue as a result.**”

~Mammography Technologist, Cass Lake, MN

“I love them when doing needle localizations. **They keep the environment cleaner.**”

~Lead Technologist, Lee’s Summit, MO

"They are **great for absorption of oozing and blood exposure** following procedures."

~Diagnostic Imaging Supervisor, Oak Creek, CO

"We use them for comfort purposes for patients undergoing needle localizations and for some **absorption of blood**. On all of our localization patients they **provide additional comfort** during an uncomfortable time."

~Diagnostic Imaging Manager, Duluth, MN

Patient Satisfaction:

"Many times when I am doing baseline mammograms the patient points out how the surface of the bucky looks cold and hard and that they hear stories of how painful it can be. Then I show them the Bella and they are much more relaxed and comfortable. **It is especially helpful to patients that are having their first mammogram to have a more pleasant experience and not be afraid to come back in the future.**



We feel it is important to invest in anything that will allow us to provide the best service to our patients. We feel that our patients are aware that we use Bella Blankets, other facilities do not, and that **helps keep our patients from going elsewhere.** The cost is easily justified when you consider the clinical and financial benefits to our organization."

~Mammography Supervisor, Torrington, CT

“Other than compression, a cold receptor was the next patient complaint. Since using Bella’s, that is rarely a complaint anymore. Our facility is about patient satisfaction. Just the fact that we go the extra step to provide comfort for them is worth the cost.”

~Lead Technologist, Spring Hill, TN

“Bella Blankets is more comfortable during the cold seasons. I use them for every patient. It helps them to relax and I feel it cuts back on my repeats. **When a patient is comfortable, and you don’t have to do a lot of repeats,** they continue to come to you because they trust you to take care of them.”

~Mammography Technologist, Rock Island, TX

“Patients are always complaining about being cold when placing their breasts on the gantry and this just helps them to be more cooperative. **They are not pulling away as much** when we place their breast in position.”

~Mammography Supervisor, Orangeburg, SC

“I have done a number of patients that have been to other facilities that did not use Bella Blankets and after explaining what they were and that the exam will be better and more comfortable for them, they were more cooperative and **patients are happy with the experience.**”

~Mammography Technologist, Key West, FL

“Patients are more relaxed knowing the blanket is on the receptor and it will not be cold so they are easier to position. **Bella Blankets make a difference for all patients.**”

~Women’s Imaging Manager, DuBois, PA

"A patient was extremely cold and **she was happy that I was putting something on there so the machine wouldn't feel as cold.** She liked the pink color and design of the blanket and said it was perfect for mammography. I think it shows our patients that we are trying to make the mammograms as comfortable as we can, any way we can."

~Cancer Center, Louisville, KY

"I had a patient that was coming in for her first mammogram and she was very scared. I explained the procedure to her and pointed out the Bella Blanket and told her that is not going to be cold. She commented on the design of the blankets and said pink was her favorite color. After that **she seemed to soften her stance and relaxed enough that I was able to get the images I needed.**"

~Mammography Supervisor, Corpus Christi, TX


A patient from the previous year came back and we had just recently started using the blankets and she made a note of it and said that was **much more pleasant than having to put her breast on a cold imaging plate and stick to it.**"

~Lead Technologist, Dickinson, ND

"I had a patient tell me recently that she has had mammograms performed without Bella Blankets but that she thinks the blanket makes it **so much better and not as uncomfortable.** I also feel that using them **helps me to see the outline of patient anatomy better** than the bucky alone."

~Lead Technologist, San Marcos, TX



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